

General

Asahi Group Holdings of Companies (hereinafter referred to as "Asahi", "Company", "we", "our" or "us" in this Privacy Policy), value the privacy of all of our visitors/customers to our online sites. We take very seriously the need to respect and protect your privacy and the security of any information you may share with us and will only be used in ways for which you have specifically consented. This privacy policy ("Policy") describes the data collection, use, and disclosure practices of Asahi, in connection with the Web Site, <https://www.asahisea.com/> (the "Website" or "Site").

This Policy applies to information collected only directly through or from the Website. It does not apply to personal information collected from offline resources and communications, such as information you may send to us in a postal letter or give to us in a phone call. This Policy also does not apply to third-party online resources to which Asahi Websites may link, because Asahi does not control their content or their privacy practices.

Collection of your Personal Information

Asahi collects personally identifiable data, such as your e-mail address, name, address or telephone number, when it is voluntarily submitted to us at our Website. Asahi also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Asahi. This information can include: your IP address, browser type, domain names, access times and referring Website addresses. This information is used by Asahi for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Asahi public message boards, this information may be collected and used by others. Note: Asahi does not read any of your private online communications.

Asahi encourages you to review the privacy statements of websites you choose to link to from Asahi so that you can understand how those websites collect, use and share your information. Asahi is not responsible for the privacy statements or other content on websites outside of the Website. We do not collect financial or other sensitive data/information from our users. Asahi will not collect any personal information about you through this Website unless you have provided it to us voluntarily. If you do not want your personal information collected, do not submit it. However, we offer some services only to visitors who do register.

Your Consent

If you choose to provide personal information to Asahi, it shall be deemed that you consent to the collection, and you authorize us to use and disclose your personal information as described at the time of collection and as outlined in this Privacy Policy.

Use of your Personal Information

Asahi collects and uses your personal information to operate the Website and deliver the services you have requested. Asahi also uses your personally identifiable information to inform you of other products or services available from Asahi and its affiliates. Asahi may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

When you register with Asahi, we use your Personal Information to create a customized Web experience for you and to improve our services. We may use Personal Information to:

- (i) Improve the content and layout of Asahi.
- (ii) Statistically analyze user behavior.
- (iii) Develop products, marketing, and promotions internally at Asahi.

Asahi does not sell, rent or lease its visitor/customer lists to third parties. Asahi may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Asahi may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Asahi, and they are required to maintain the confidentiality of your information.

Asahi does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Asahi keeps track of the Website and pages our visitors/customers visit within Asahi, in order to determine what Asahi services are the most popular. This data is used to deliver customized content and advertising within Asahi to visitors/customers whose behavior indicates that they are interested in a particular subject area.

Provided further, all voluntarily declared personal information posted by an individual in public areas on the Website, such as chat rooms or bulletin boards is disclosed at the risk of the user and Company shall not be responsible or liable for any misuse of such voluntarily disclosed personal information.

Website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Asahi or the site; (b) protect and defend the rights or property of Asahi; and, (c) act under exigent circumstances to protect the personal safety of users of Asahi, or the public.

Children

We do not intentionally collect personal information from children under the age of 18. If you are under the age of 18, we advise that you speak with your parent or guardian BEFORE giving your personal information to Asahi Website. If you are not sure you understand something in this section, you should ask your parent or guardian for their explanation/help.

We recommend that parents/guardians regularly check and monitor their children's use of e-mail and their on-line activities.

Please make sure that your child does not give us personally identifiable information on-line without asking your permission.

You can, at any point of time, check your child's personal information and have it changed or deleted on-line. Alternatively, you can also contact us to delete any of your child's information by sending us a deletion request form by e-mail/ postal mail/ fax to the address given in contact details set out in the section 'contact us'.

How We Protect Personal Information

We maintain administrative, technical and physical safeguards to protect against unauthorized disclosure, use, alteration or destruction of the personal information you provide on this Website. We use secure socket layer (SSL) technology to help keep the personal information you provide on this site secure.

Changes of Privacy Policy

Our Privacy Policy may change from time to time and all updates will be posted on this page. Asahi encourages you to periodically review this Privacy Policy to be informed of how Asahi is protecting your information.

Contacting Us

Company welcomes your comments regarding this Privacy Policy. If you have questions about this Privacy Policy or have suggestions, please contact us through our Customer Careline.

Please note that Asahi does not request Personal Information by sending e-mails. We only collect such information on our Site. If you receive an e-mail purporting to be from us that solicits Personal Information, do not respond to it.